

Meeting opened at 6:33pm held via zoom

Attendees: Peg, Lauren, Derryck, David, Nicole, Bill

July meeting minutes approved

Welcome our newest member, David Kriete.

- Harvest Fest – Currently at around 48-50 registered for Harvest Fest. We will do another marketing push to get more vendors. We usually have over 100 vendors at Harvest Fest. We will be hosting a car show at the train station the same date and time as Harvest Fest. We will need DDMO Members to help get sponsorships for the car show. We are waiting for the flyer from Karl Jackson so we can begin working on those sponsorships. Sponsors needed by 3 weeks before the show. We are in the process of finding a bounce house for this year. Also need DDMO members to volunteer to help out with striping the park Wednesday and then helping at Harvest Fest.

- Beautification – Fire house will be doing Christmas trees again this year. We will get the trees for downtown from the fire house. They will be put in the barrels, like in the past. DDMO will decorate the trees after DPW sets up.

- Grand Openings – In the Kut – Moved to mid-town Dunellen (336 North Avenue). Ribbon cutting at new location on August 30<sup>th</sup>. Styled and Staged and Sweet Flowers will both have ribbon cutting events on September 20<sup>th</sup>, one at 11am and the other at 12/12:30pm. Il Forno is under new ownership. Ribbon cutting will happen once coordinated. Also, Total Wireless is looking to have a ribbon cutting. Date is being coordinated.

- Meet with Middlesex County & State Resources – Peg and Derryck attended the meeting. Dunellen and other local town businesses were invited to attend. Only 2 Dunellen businesses were there. Information provided about free resources, grants, loans, consulting, etc. for local businesses. All paid for with tax dollars. Business owners were able to speak with panelists 1-on-1 to ask questions. They are working on getting information to those that could not attend. Overall, great meeting with great information.

- SID – Survey was sent out the business owners in Dunellen. Only 21 responses so far. Working on getting more responses. Need at least 30 responses for good data. There are some business owners not willing to complete. Working on one last push to get up to 30 responses.

- Carol Fest – Sunday, August 24, Carol Fest will take place at the American Legion to raise money for the Carol Fund.

The meeting was adjourned at 7:02pm.